



NY1-Marist Poll

The 2013 Democratic Field for NYC Mayor: No Clear Candidate

*** Complete Tables for Poll Appended ***

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This NY1-Marist Poll Reports:

The pool of potential 2013 Democratic mayoral candidates is wide, but does anyone stand out in the minds of voters? Not yet. According to this NY1-Marist Poll, 18% of Democratic voters citywide say, if the primary were held today, they would support Congressman Anthony Weiner. Former New York City Comptroller Bill Thompson takes 15%. Comptroller John Liu receives 13% of the Democratic vote as does City Council Speaker Christine Quinn. Nine percent of Democrats say they would support Public Advocate Bill de Blasio while 4% would back Manhattan Borough President Scott Stringer. A notable 27% are undecided.

There has been little movement on this question since Marist last reported it in October. At that time, 21% supported Weiner, 16% backed Thompson, and 10% threw their support behind Liu. Quinn and de Blasio received the support of 9% and 8%, respectively, while 4% supported Stringer at the time. 32% were undecided.

"With no clear front-runner and a large number of undecided voters, this contest is likely to attract a crowd of candidates," says Dr. Lee M. Miringoff, Director of the Marist College Institute for Public Opinion. "This is not unusual for an 'open' seat."

Just Don't Do It, Spitz!

There's one possible candidate who many voters definitely don't want to see throw his hat into the 2013 mayoralty ring. 62% of registered voters in New York City say they would prefer former New York Governor Eliot Spitzer not run for mayor. 29%, however, say he should. 10% are unsure.

When Marist last asked this question in October, similar proportions of voters held these views. 62% of voters did not want Spitzer to make a bid for mayor while 24% did. 14%, at the time, were unsure.

Spitzer can't even gain traction in his own party. More than six in ten Democratic voters -- 62% -- do not want him to seek the mayoralty while 29% do. Nine percent are unsure. In Marist's previous survey, similar proportions of Democrats citywide held these views.

How the Survey was Conducted

Nature of the Sample: New York City Poll of 772 Adults

This survey of 772 New York City adults was conducted on March 22nd through March 24th, 2011. Adults 18 years of age and older residing in the five boroughs of New York City were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the city. The exchanges were selected to ensure that each borough was represented in proportion to its population. To increase coverage, this land-line sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined. Results are statistically significant within ± 3.5 percentage points. There are 605 registered voters. The results for this subset are statistically significant within ± 4.0 percentage points. There are 368 Democrats. The results for this subset are statistically significant within ± 5.0 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample: Adults

Nature of the Sample - NYC Adults		
		NYC Adults
		Col %
NYC Adults		100%
Registered Voters		78%
NYC Borough	Bronx	15%
	Brooklyn	30%
	Manhattan	21%
	Queens and Staten Island	34%
Income	Less than \$50,000	52%
	\$50,000 or more	48%
Race	White	35%
	African American	24%
	Latino	27%
	Other	14%
Race	White	35%
	Non White	65%
Generation	Millennials (18-30)	25%
	Gen X (31-46)	28%
	Baby Boomers (47-65)	31%
	Silent-Greatest (Over 65)	15%
Age	Under 45	49%
	45 or older	51%
Gender	Men	48%
	Women	52%
Union Member in Household		34%
Parents with Children in NYC Public School		26%
Interview Type	Landline	82%
	Cell Phone	18%

NY1-Marist Poll NYC Adults: Interviews conducted March 22nd through 24th, 2011, N=772 MOE +/- 3.5%. Totals may not add to 100 due to rounding.

Nature of the Sample: Registered Voters

Nature of the Sample - NYC Registered Voters		
		NYC Registered Voters
		Col %
NYC Registered Voters		100%
Party ID	Democrat	65%
	Republican	12%
	Non-enrolled	23%
	Other	1%
Political Ideology	Liberal	35%
	Moderate	39%
	Conservative	26%
NYC Borough	Bronx	15%
	Brooklyn	31%
	Manhattan	21%
	Queens and Staten Island	33%
Income	Less than \$50,000	50%
	\$50,000 or more	50%
Race	White	37%
	African American	26%
	Latino	24%
	Other	13%
Race	White	37%
	Non White	63%
Generation	Millennials (18-30)	18%
	Gen X (31-46)	30%
	Baby Boomers (47-65)	34%
	Silent-Greatest (Over 65)	18%
Age	Under 45	44%
	45 or older	56%
Gender	Men	48%
	Women	52%
Union Member in Household		38%
Parents with Children in NYC Public School		26%
Interview Type	Landline	85%
	Cell Phone	15%

NY1-Marist Poll NYC Registered Voters: Interviews conducted March 22nd through 24th, 2011, N=605 MOE +/- 4%. Totals may not add to 100 due to rounding.

Nature of the Sample: Democrats

Nature of the Sample - NYC Registered Democrats		
		Democrats
		Col %
Democrats		100%
Political Ideology	Liberal	45%
	Moderate	35%
	Conservative	20%
NYC Borough	Bronx	18%
	Brooklyn	33%
	Manhattan	20%
	Queens and Staten Island	30%
Income	Less than \$50,000	51%
	\$50,000 or more	49%
Race	White	35%
	African American	28%
	Latino	26%
	Other	11%
Race	White	35%
	Non White	65%
Generation	Millennials (18-30)	15%
	Gen X (31-46)	30%
	Baby Boomers (47-65)	35%
	Silent-Greatest (Over 65)	20%
Age	Under 45	42%
	45 or older	58%
Gender	Men	43%
	Women	57%
Interview Type	Landline	88%
	Cell Phone	12%

NY1-Marist Poll NYC Registered Democrats:
Interviews conducted March 22nd through 24th,
2011, N=368 MOE +/- 5%. Totals may not add to 100
due to rounding.

2013 Democratic Primary for Mayor

Asked of NYC Registered Democrats:

Question Wording: If the 2013 Democratic primary for mayor in New York City were held today, whom would you support if the candidates are:

		Democrats						
		If the 2013 Democratic primary for mayor in New York City were held today, whom would you support if the candidates are:						
		Public Advocate Bill de Blasio	Comptroller John Liu	City Council Speaker Christine Quinn	Former City Comptroller Bill Thompson	Congressman Anthony Weiner	Manhattan Borough President Scott Stringer	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %
Democrats		9%	13%	13%	15%	18%	4%	27%
NYC Borough	Bronx	4%	13%	22%	11%	18%	3%	28%
	Brooklyn	11%	14%	9%	24%	15%	3%	24%
	Manhattan	14%	8%	12%	7%	20%	11%	28%
	Queens and Staten Island	7%	16%	13%	14%	19%	<1%	31%
Income	Less than \$50,000	11%	11%	13%	16%	16%	5%	27%
	\$50,000 or more	8%	16%	12%	16%	20%	3%	24%
Race	White	12%	8%	14%	7%	29%	5%	26%
	African American	6%	15%	7%	23%	15%	2%	33%
	Latino	13%	11%	16%	18%	12%	5%	24%
Education	Not college graduate	11%	15%	12%	14%	16%	3%	29%
	College graduate	7%	12%	13%	17%	20%	5%	26%
Age	Under 45	7%	14%	17%	20%	17%	3%	22%
	45 or older	11%	13%	10%	11%	18%	5%	32%
Generation	Millennials (18-30)	14%	14%	17%	24%	26%	<1%	5%
	Gen X (31-46)	3%	15%	16%	18%	11%	4%	33%
	Baby Boomers (47-65)	11%	12%	12%	9%	20%	6%	30%
	Silent-Greatest (Over 65)	11%	13%	8%	14%	19%	2%	33%
Gender	Men	12%	15%	11%	15%	21%	4%	22%
	Women	7%	12%	14%	15%	16%	4%	31%
Households with children under 18	Household with children	8%	8%	15%	19%	15%	5%	31%
	No children in household	11%	17%	12%	13%	20%	3%	25%
Union Member in Household		8%	14%	15%	19%	14%	2%	28%
Interview Type	Landline	10%	14%	13%	14%	18%	4%	27%
	Cell Phone	3%	8%	13%	22%	18%	6%	31%

NY1-Marist Poll NYC Registered Democrats: Interviews conducted March 22nd through 24th, 2011, N=368 MOE +/- 5%. Totals may not add to 100 due to rounding.

Spitzer/NYC Mayoralty Bid

Asked of NYC Registered Voters:

Question Wording: Do you want former governor Eliot Spitzer to run for New York City Mayor in 2013, or not?

		NYC Registered Voters		
		Do you want former governor Eliot Spitzer to run for New York City Mayor in 2013, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYC Registered Voters		29%	62%	10%
Party Registration	Democrat	29%	62%	9%
	Republican	30%	66%	4%
	Non-enrolled	28%	63%	8%
NYC Borough	Bronx	38%	54%	8%
	Brooklyn	31%	59%	10%
	Manhattan	22%	68%	10%
	Queens and Staten Island	27%	63%	10%
Income	Less than \$50,000	34%	56%	10%
	\$50,000 or more	24%	71%	5%
Race	White	21%	69%	9%
	African American	35%	55%	11%
	Latino	32%	58%	10%
Religion	Protestant	24%	63%	13%
	Catholic	33%	59%	8%
	Jewish	19%	69%	12%
Education	Not college graduate	31%	56%	13%
	College graduate	26%	68%	6%
Age	Under 45	35%	58%	7%
	45 or older	24%	66%	10%
Generation	Millennials (18-30)	32%	61%	7%
	Gen X (31-46)	35%	58%	8%
	Baby Boomers (47-65)	24%	65%	10%
	Silent-Greatest (Over 65)	23%	66%	10%
Gender	Men	29%	61%	9%
	Women	28%	62%	10%
Households with children under 18	Household with children	28%	63%	9%
	No children in household	29%	61%	11%
Union Member in Household		30%	64%	7%
Interview Type	Landline	26%	63%	10%
	Cell Phone	43%	50%	6%

NY1-Marist Poll NYC Registered Voters: Interviews conducted March 22nd through 24th, 2011, N=605 MOE +/- 4%. Totals may not add to 100 due to rounding.